

August 6, 2013

Coos Bay Public Library, Cedar Room

Present:

Jenni Schmidt
Anne Farrel-Matthews
Marty Giles
Craig Cornu

Jon Souder
Bessie Joyce
Alexa Carleton
David Petrie

New people and today's goals. Bessie introduced new participants, Anne Farrel-Matthews from SWOCC, and Alexa Carleton, a new CoosWA employee taking Bessie's position later this month. Bessie explained the goal for the meeting was to solidify the role of this committee and begin prioritizing outreach efforts. She also mentioned the need to establish overlap with the other committees as joint members, and explained that we would be refining the draft list of sub-committee roles developed at the June 6th meeting.

Marty asked how project deliverables (deliverables were listed as something this committee would identify for the whole Partnership) fit into the funding requirements with the grantor. Bessie explained that there are required grant deliverables and there are deliverables or products that the committees will develop or accomplish over time (such as inventory data sets and analysis, outreach activities, press release, new partnerships etc.) that would be nice to plan on a time line for the whole group. The grant ends August, 2014, any could likely be extended for another year.

Inventory sub-committee update. Craig gave an update on the Inventory sub-committee:

- The Coos Bay Estuary Management Plan needs to be updated
- Participants met in July and discussed what needs to be in the inventory, data format, geographic area, QA/QC, and a balanced of economic and environmental information
- Rather than updating the Plan, the goal is to update the estuary inventory data and report that informs the Plan
- Much of this information could also be used as baseline data for conducting a climate change vulnerability assessment
- Additional information about health and human services is desired
- A draft of existing inventory data will be expected later in September
- There are some very sensitive politics about the inventory in the community – Craig is working on strengthening trust
- Jenni is managing an Access database with all the data

Will raw inventory data be publicly available? Jon thinks it would be. There was discussion about the format of information and end products – there doesn't seem to be any requirements for specific formats. Neither DLCD nor the County have indicated any requirements for formats. Bessie mentioned a survey could be done to assess user needs and preferences.

Socio-economic assessment. The Inventory sub-committee requested a fair balance of socio-economic assessment and environmental assessment information go into the inventory. Jon is now looking for an appropriate format for the socio-economic assessment work. He's looking at two systems we might use or borrow from. The [STAR Communities](#) (Sustainability Tools for Assessing and Rating Communities) program uses a metrics scoring system to evaluate the three 'legs' of sustainability, and has been used all over the country. The program would provide a framework and data layers for socio-economic analysis and scoring rubric using existing data. The other system, [Community Vitality](#), is an OSU Extension program that has been conducted in Tillamook and Willamette counties to assess community quality of life using 6-8 metrics. We would need to find an appropriate scale for the PCW. Jon is now learning more about these programs. The STAR program can be done by an intern and may be more appropriate for us. It would also make us competitive for a USDA Sustainable Community grant.

Monitoring Tools Sub-committee. The Monitoring Tools sub-committee hasn't yet formed, but collaborations have been on-going. All the estuary monitoring stations are in different stages of development and operation (Jenni passed out a map of the stations and their status).

Craig talked about the hydrodynamic model being developed to model changes in salinity, temperature and currents when, for example, the bay is dredged. Fate of nutrients is also being modeled. The Port is also interested in the model as a tool for the oyster industry and sewage treatment plants. The goal is to make the model an open-source tool that the community can use. Jenni said the modeling program would, ideally, be up and running by next fall, but will likely take longer.

Monitoring tools also include the development of environmental and socio-economic indicators that would identify threshold conditions. This will be addressed by the sub-committee in the future.

Action Plan Sub-committee. Bessie will be holding the first Action Plan sub-committee meeting on Thursday. They will continue editing and updating the Plan, prioritizing actions for implementation and identifying steps to move forward.

Refining Coordination Sub-committee roles. Bessie explained that part of the reason for forming a coordination sub-committee is to have participants help guide and take more ownership of the PCW. Sub-committee will meet monthly, or as needed. And the full committee will meet approximately quarterly. Bessie had everyone look over the proposed sub-committee roles, developed at the last June meeting, and asked if there were any suggestions for changes or additions. (An updated version of the Coordination Sub-committee Roles is attached.)

Marty suggested the sub-committee act as a clearinghouse of information, provide boilerplate language, review progress of the other committees, and help put all PCW work into a common, cohesive program perspective. Craig recommended that the coordination sub-committee avoid making recommendations to the other committees. There was discussion about making mandates versus suggestions, or guidance versus service, and how the PCW could define and or use its existing set of guiding principles to keep the sub-committees mindful of how the PCW is intended to operate. Craig expressed his concern for how the Inventory sub-committee may perceive any influence from other PCW committees. Marty suggested this committee could help build the needed trust, bring in more information, work to understand needs and what part of the inventory or Estuary Management Plan cause resistance. Bessie reminded the group that one of the original premises of the PCW is to provide a way for the community to address issues and make decisions without the usual fear and fighting. Maybe we could bring in people who have experienced similar situations and solutions.

There was some discussion about major events affecting the area including earthquake, tsunamis, and the impact dredging would have on the estuary, and whether or not the PCW would be able to address these.

Bessie recalled that the mission of the PCW is, in part, about addressing local resiliency to major changes such as these. Anne suggested we might get someone from CERT (Community Emergency Response Team) to participate on the PCW. Marty said we need more community members to diversify the group; there are currently too many staff and members who are paid to participate.

Bessie asked the group to think about the outreach objectives listed for this committee, and how that list could be modified and expanded upon. Jon reminded the group that it's been suggested by members that we host a "land use 101" class or series. Anne said she thought the website could be improved or simplified, and agreed to send comments about the website to staff.

Bessie asked members to:

1. bring their ideas about guiding principles for the PCW to the next sub-committee meeting, and
2. work on recruiting more members to the Coordination sub-committee

The next Coordination sub-committee meeting will be held in early September, after Labor Day. Alexa will send a Doodle poll to PCW members, with evening options, to determine the best time and day. The meeting was adjourned at approximately 6:00 pm.

PCW Coordination Sub-committee Roles (added 8/6/13)

1. Co-coordinates quarterly PCW full committee meetings with staff
2. Tracks and reports progress of all PCW sub-committees
3. **Serves other PCW sub-committees**
 - a. **Information clearinghouse**
 - b. **Boilerplate for products**
 - c. **Help identify opportunities**
 - d. **Help build trust within PCW and within the community**
4. Facilitates, educates and reminds PCW of its:
 - a. purpose / intent
 - b. **Guiding principles and service to the community**
 - c. timeline
 - d. deliverables
5. Coordinates PCW outreach
 - a. Develops PCW identity and branding in the community
 - b. Communicates with local media
 - c. Articulates and clarifies what it is that PCW is doing
 - d. Clarifies terminology and science
 - e. Manages on-line presence
 - f. Co-sponsors community 'science talks/walks'
 - g. Coordinates trainings and workshops for PCW and community
 - i. **Some potential topics are "Land Use Planning 101", exploring the original mission of the CBEMP, mitigating the effects of climate change, tsunami and earthquake awareness and emergency response, and collaborative learning and facilitation training.**
 - h. Coordinates meetings to explore strategic alliances with local civic groups and organizations